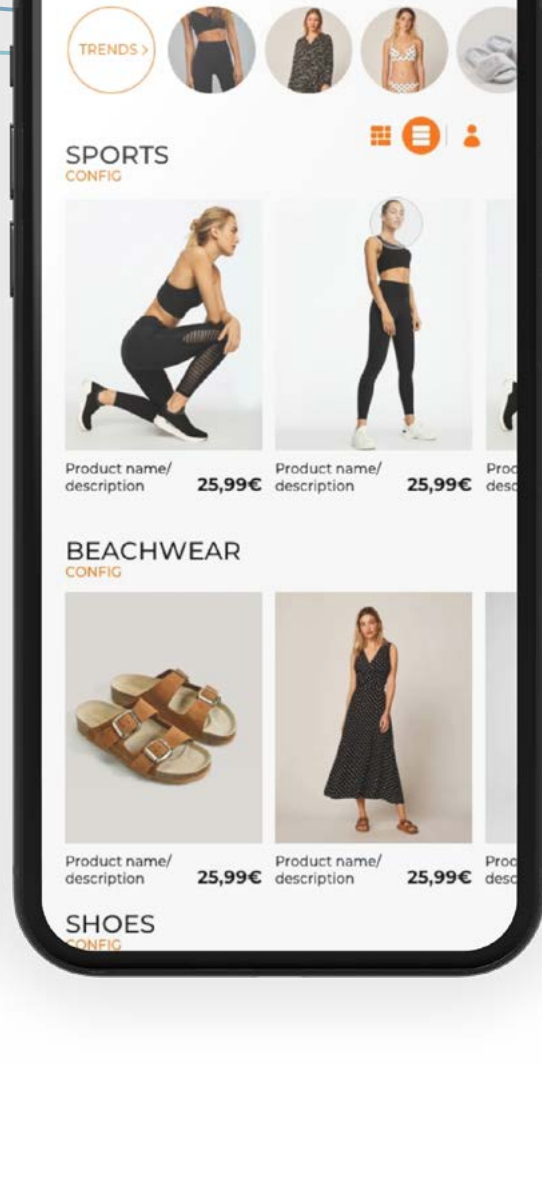


empathy.co

COMMERCE SEARCH & DISCOVERY
YOU CAN TRUST



Today's trust crisis touches every aspect of people's digital life.

66% of consumers do not trust most of the brands they buy or use.

Consumers reward brands they trust.

That's why Empathy is the Commerce Search and Discovery Platform you can Trust

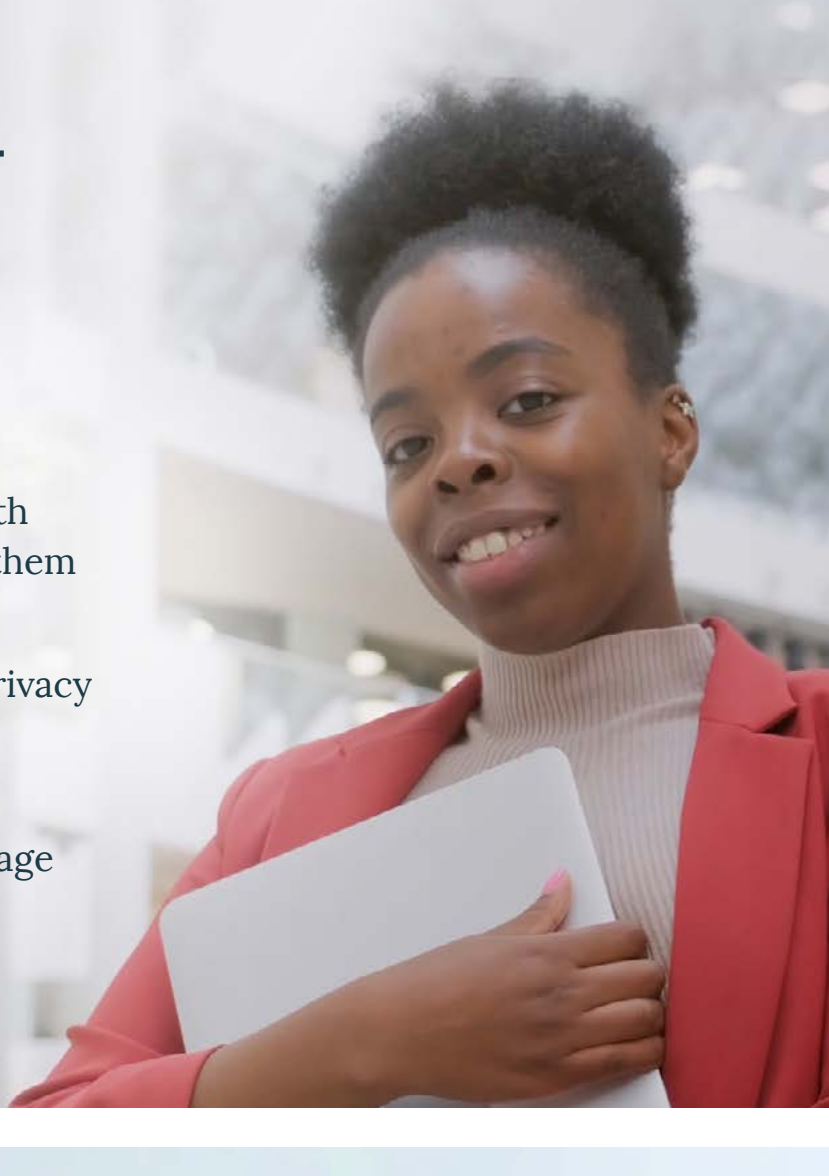
EARN TRUST

YOUR CUSTOMER AT THE CENTRE

MySearch creates a trusted relationship with consumers by putting them in control of their data.

Full compliance with privacy regulations including GDPR and CCPA.

Interplay lets you leverage existing data without duplication.



BUILD UNDERSTANDING

AI AT YOUR SERVICE

Understand and feel understood. Easily explain why customers see results.

Context-aware suggestions anticipate, guide and inspire your customers.

Expression Controls give business users visual control of search results.



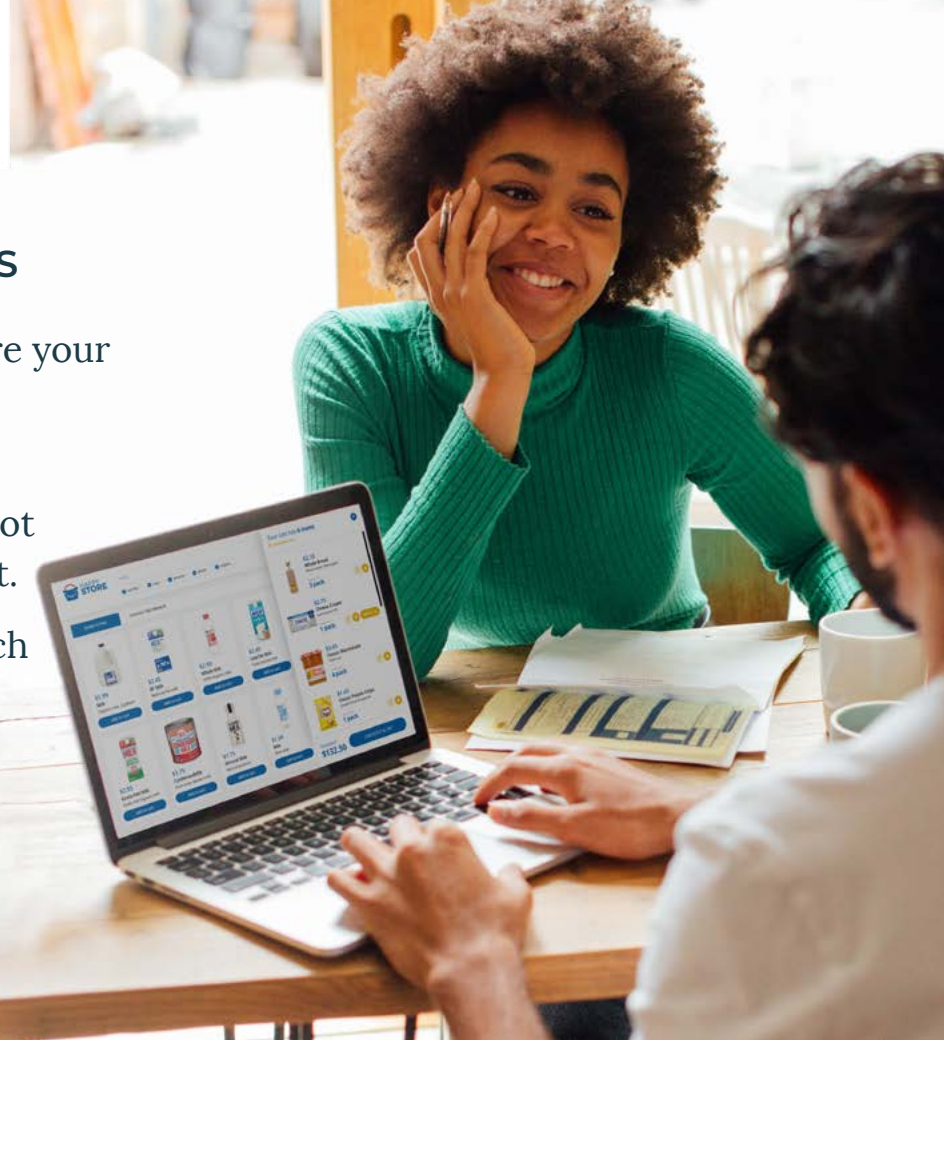
SPARK JOY

EXPRESSIVE EXPERIENCES

Guide and inspire your customers.

Monitor search performance, spot trends and adapt.

Expressive Search and Discovery delights and entertains.



PLAY TO YOUR STRENGTHS

EXTENSIBLE MICROSERVICES

Comprehensive microservices give you unmatched time to value.

Extensible productized microservices let you adopt innovations from Empathy even after extending components.

Microservices platform architecture gives you freedom and control to express your brand identity.

MORE THAN
60
brands

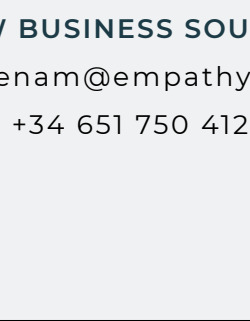
OPERATING IN MORE THAN
90
countries



ABOUT EMPATHY

With dual headquarters in London, UK and Asturias, Spain, Empathy is a leading innovator in commerce search and discovery. Empathy is committed to building human-centred commerce search and discovery platforms that empower big brands to create trustworthy, understanding and joyful commerce experiences.

Contact us to revamp your commerce Search and Discovery



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